

# Build your dream ActivClassroom

## Frequently Asked Questions (FAQ)

**Q: Do all PTA/PTO's qualify for the Build Your Dream ActivClassroom matching funds promotions?**

A: Yes. All PTA's in good standing with National PTA and all K-12 public, private, parochial or charter schools within the fifty (50) United States (including District of Columbia) with a Parent Teacher Organization (PTO) or a school-sanctioned entity responsible for fundraising are eligible to participate.

**Q: How does Promethean's "Build Your Dream ActivClassroom" matching funds promotion work?**

A: For the 2011-2012 school year, conduct any fundraiser benefitting your local school and Promethean will match the dollar amount raised, up to \$3,800 per school, towards the purchase of any combination of qualifying Promethean ActivClassroom products. Promethean's "matching funds" are applied via a 50% discount off Education Recommended Selling Price on qualifying products at the time the order is placed. Promethean matching funds cannot be applied to delivery and handling, installation, and taxes, if applicable.

**Q: Where do I find a list of Promethean Qualifying Products available for purchase through this promotion?**

A: Go to [www.prometheanworld.com/PTA](http://www.prometheanworld.com/PTA) and click on the link "View Qualifying Products" or click on the "Resources" menu at the top of the page and download a "Promotion overview products flyer" which can be found under the Promotion Overview heading.

**Q: My PTA conducted a fundraiser last year and took advantage of Promethean's "Fund Your Dream ActivClassroom" matching funds promotion. Can we participate again this year?**

A: Yes. The Fund Your Dream ActivClassroom matching funds promotion, now called Build Your Dream ActivClassroom, is available to local PTA units in good standing with National PTA and you are encouraged to participate again!

**Q: My PTA/PTO conducted a fundraiser last year but did not participate in Promethean's "Fund Your Dream ActivClassroom" matching funds promotion. Can the school retroactively apply the "Fund Your Dream ActivClassroom" matching funds to boards that have already been purchased?**

A: No. The Fund Your Dream ActivClassroom matching funds promotion may not be used to receive credit for previous orders or applied in the current school year for Promethean products that have already been ordered.

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**Q: My PTA/PTO conducted a fundraiser during a previous school year but did not spend the funds and carried them over on the working budget for the 2011-2012 school year? Can I use those funds and receive matching funds from Promethean, up to \$3,800, towards the purchase of qualifying products in the “Build Your ActivClassroom” matching funds promotion in the 2011-2012 school year?**

A: Yes. With proper documentation verifying the funds were raised through a school-sponsored activity in a previous school year, funds carried over to the 2011-2012 working budget may be spent on Build Your Dream ActivClassroom qualifying products between the dates of August 8, 2011 – September 30, 2012.

**Q: Is it complicated to participate in the Build Your Dream ActivClassroom matching funds promotion?**

A: No. It is very easy to participate in the Build Your Dream ActivClassroom matching funds promotion! First, You will need to provide documentation of your school’s fundraiser by submitting a brief letter signed by your Principal on school letterhead that confirms the authenticity of the fundraiser and the funds raised. A link to the documentation form and instructions is posted @ [www.prometheanworld.com/PTA](http://www.prometheanworld.com/PTA) (Step 1).

Next, once your fundraiser documentation is verified, you will receive an email from Promethean with a link to the order form to select qualifying products. The amount of money available to spend will be automatically entered in the order form and will include the money your school has raised and the matching funds from Promethean. Your completed order form will be sent to an authorized Promethean Reseller Partner to finish the order process, which will include submitting your Purchase Order directly to the Promethean Reseller Partner.

**Q: Can our PTA/PTO raise more than \$3,800 to purchase Promethean ActivClassroom products?**

A: Yes. You are encouraged to document the total amount of funds raised with the understanding Promethean only matches up to the first \$3,800. You are under no obligation to spend the total amount of funds raised on Promethean qualifying products; however, you are welcome to purchase additional products at Education Recommended Selling Price by working directly with an Authorized Promethean Reseller Partner at the time the order is processed.

**Q: Can I order products that are not listed on the Qualifying Products list through this promotion?**

A: Yes and No. When using matching funds (up to \$3,800 raised and up to \$3,800 matched by Promethean), schools must select qualifying products featured on the Promethean World Build Your Dream ActivClassroom microsite and listed in the end user terms and conditions document only. Promethean’s “matching funds” are applied via a 50% discount off Education Recommended Selling Price on qualifying products at the time the order is placed; the amount of matching funds applied to an order depends upon the qualifying products selected.

If your school raises more than \$3,800 and you provide documentation that reflects the total amount of your fundraising efforts, you may purchase additional products at Education Recommended Selling Price by working directly with an Authorized Promethean Reseller Partner at the time the order is processed.

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### Q: Can a school district place a matching funds order on behalf of multiple schools?

A: No. Each school must select Promethean qualifying products featured on the campaign microsite and submit an order at the school level. Please refer to end user terms and conditions posted @ [www.prometheanworld.com/PTA](http://www.prometheanworld.com/PTA) for order processing details.

### Q: How much money does our school have to raise in order to participate?

A: A minimum of \$199 must be raised through a school fundraising effort to take advantage of this promotion. With matching funds from Promethean, the total funds available to spend is \$398 and will allow the school to purchase an ActivSlate + ActivHub valued at \$398 Education Recommended Selling Price.

### Q: What if we raise \$5,000. Will Promethean match our fundraising effort dollar for dollar?

A: No. Total Promethean matching funds for any combination of qualifying products may not exceed \$3,800 per school. In this scenario, Promethean will match up to the first \$3,800 raised for a total of \$7,600 to use toward the purchase of qualifying products under this promotion. The amount of Promethean matching funds applied depends upon qualifying products selected. The remaining balance of your funds raised may be used to purchase any Promethean product on the Education price list at Recommended Selling Price and will not be matched by Promethean.

If your school chooses to spend more than \$3,800 earned through a fundraising effort, the additional products may be included on the same Purchase Order; however, these products will not qualify for a 50% discount off Education Recommended Selling Price. You will work with an authorized Promethean Reseller Partner to complete your order and add additional products after you complete the matching funds order form.

### Q: If we have matching funds from Promethean remaining after we have made our qualifying products purchase, can we use these funds to cover the cost of installation or shipping?

A: No. Promethean matching funds may only be used toward the purchase of qualifying products not to exceed \$3,800 per school. Matching funds may not be used to cover the cost of shipping and handling, taxes or ActivBoard installation costs, if applicable. If any Promethean matching funds remain after qualifying products have been selected, they will be forfeited as noted in the end user terms and conditions.

### Q: How many times can our school participate in the Build Your Dream ActivClassroom matching funds promotion?


A: One order per school is permitted during the 2011-2012 school year. Participants from the 2010-2011 Fund Your Dream ActivClassroom promotion are welcome to participate again in the 2011-2012 Build Your Dream ActivClassroom promotion.

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**Q: Do PTA Members need to provide local PTA membership data when completing the documentation form?**

A: Yes. The required fields, Unit ID# and PTA Unit Name, can be found on the front of your 2011-2012 PTA membership card. Please enter this data when prompted to do so on the matching funds documentation form. This step applies to PTA members only.

### 2011-2012 PTA Membership Card



The image shows a 2011-2012 PTA Membership Card. The card has a dark blue header with the PTA logo and the tagline "every child, one voice" on the left, and "Member 2011-2012" on the right. Below the header, there are five fields: "Unit ID Number:", "Member Name:", "PTA Unit:", "Issued/Expires:", and "Signature". The "Unit ID Number:" and "PTA Unit:" fields are circled in red. A large, faint PTA logo is visible in the background of the card.

If you do not know your unit ID number, please call (800) 307-4782 ext. 3098 or email [info@pta.org](mailto:info@pta.org)