

# Fundraising Thought Starters

Promethean, a Proud National Sponsor of the National PTA, is a global education company committed to supporting teaching and learning. Created by teachers, for teachers, Promethean is passionate about developing life-long learners. Promethean's 21st century tools, used in more than 750,000 classrooms around the world, help increase student engagement through student-centered, collaborative learning. We know as members of PTA, you have similar goals when it comes to supporting your local schools. Here you will find some helpful ideas to support your fundraising efforts.

## **Themed Festivals** - Hot Air Balloon, Seasonal, Music, Arts & Crafts

Team up with your local visitors bureau, parks department, and/or local businesses to put on a complete community event. Aspects of your festival could include: a race, live music or other form of entertainment, bake-off, raffle, educational exhibits/vendors area, games, and food.

## **Santa's Workshop**

This could be a few hours to an all day event that could be hosted right at your school. Activities could include breakfast and pictures with Santa, a kid's store (with vendors from the community), a holiday musical performance from your school's choir or orchestra, craft corner, and a "Giving Tree", where school visitors and students could purchase an ornament that would be hung on the school's holiday tree.

## **Work-A-Thon**

Determine a handful of local business and/or not-for-profits that could use some volunteer aid and get your students, teachers, parent participants to obtain sponsors for their "sweat equity". You could divide the participants into teams to create a competitive aspect with each team focusing on one area or location in the community to provide volunteer services.

## **Spell Off**

This fundraiser is less labor intensive and very simple. Create a school-wide spelling contest. Provide the list to all student participants a month in advance, who will collect pledges for the # of words they get correct and/or quiz scores. After the scores are in and returned to the students, they collect their donations. You could get local businesses to donate prizes for the top fundraisers and create mini-competitions between grade levels or classes.

## **Themed Dinner Night for Parents**

Pick a theme, have everyone come dressed to impress, and sell tickets for tables. You could get a local restaurant(s) to donate food and have the faculty and elder students serve it. The evening could also include entertainment by one of your student performance groups and a live or silent auction. Besides getting local businesses to donate auction items, you could have PTA members or teachers bake desserts and auction those off as well. Student or class artwork/projects are another great item that will surely be a popular auction item.

For more information on Promethean's partnership with the National PTA please visit [www.prometheanworld.com/pta](http://www.prometheanworld.com/pta) or <http://www.pta.org/promethean.asp>

