

PROMETHEAN INC.

Build Your Dream ActivClassroom Matching Funds Promotion

End User Terms and Conditions

Please read these Terms and Conditions of this Promotion (“the Terms”) carefully. By clicking on the 'agree' checkbox, you are confirming that you understand and agree to abide by all the Terms. If you do not agree to all the Terms, do not click on the 'agree' button. If you do not agree to the Terms, you will not be able to participate in the Promotion.

1. Introduction

PROMETHEAN INC located at 1165 Sanctuary Parkway, Suite 400, Alpharetta, Georgia 30009, (“Promethean”) is pleased to offer your institution (“You”) the opportunity to receive matching funds toward the purchase of qualifying Promethean ActivClassroom products. Participating institutions may include all K-12 public, private, parochial or charter schools within the fifty (50) United States (including District of Columbia) with a registered PTA, PTO, or a school-sanctioned entity responsible for fundraising. For the 2011-2012 school year, conduct any fundraiser benefitting your local school and Promethean will match the dollar amount You have raised, up to \$3,800 per school, towards the purchase of any combination of qualifying Promethean ActivClassroom products. Schools may carry over a fundraising balance from the 2010-2011 school year and apply it toward the 2011-2012 matching funds promotion. Promethean’s “matching funds” are applied via a 50% discount off Education Recommended Selling Price on Qualifying Products at the time the order is placed. Products that may be purchased under this Promotion (“Qualifying Products”) are listed in Section 3 below.

2. Duration of the Promotion

The Promotion begins August 8, 2011 and ends September 30, 2012. Your completed “Document Your Fundraiser” form must be submitted by June 30, 2012. Your completed order form specifying which Qualifying Products You want to purchase and subsequent Purchase Order must be placed with an authorized Promethean Reseller Partner by September 30, 2012. All documentation necessary to participate in the Promotion can be found at <http://www.PrometheanWorld.com/PTA>.

3. Qualifying Products (“Qualifying Products”)

Promethean Qualifying Products available for purchase under the Build Your Dream ActivClassroom Matching Funds Promotion are listed at Education Recommended Selling Price (RSP).

ActivSlate 60 + ActivHub

Description:

#ACTIVSLATE60 - ActivSlate 60, A5 graphics tablet with ActivPen 50 (Requires ActivHub)

Value: \$299

Description:

#AH201 – ActivHub 2.4GHz Radio Frequency Communication Device for use with ActivBoard

Value: \$99

Raise \$199

Promethean matches \$199*

ActiVote 32 - Learner Response System

Description:

#AV3KIT32AMEU - ActiVote 32 - 32 Voting pods; ActivHub included

Value: \$1,799

Raise \$900

Promethean matches \$900*

ActivExpression - Learner Response System

Description:

#AE1KIT32AMEU - ActivExpression - 32 cased voting pods; ActivHub included

Value: \$2,199

Raise \$1,100

Promethean matches \$1,100*

ActivExpression 2 - Learner Response System

Description:

#AE2KIT32AMEU – ActivExpression 2 – NEW 32 cased voting pods; ActivHub included

Value: \$2,799

Raise \$1,400

Promethean matches \$1,400*

ActivBoard 378 Pro (Board Only)

Description:

#AB378PUS - 300 Pro Range 78" electronic interactive whiteboard - 2 x Teacher & 2 x Student ActivPen 50 included. ActivInspire Professional Edition available free of charge.

Value: \$1,299

Raise \$650

Promethean matches \$650*

ActivBoard 387 Pro (Board Only)

Description:

#AB387PUS - 300 Pro Range 87" electronic interactive whiteboard - 2 x Teacher & 2 x Student ActivPen 50 included. ActivInspire Professional Edition available free of charge.

Value: \$1,499

Raise \$750

Promethean matches \$750*

ActivBoard Fixed 387 Pro & DLP Projector

Description:

#ABFS387PDST - 300 Pro Range 87" ActivBoard with Fixed Stand and DLP short throw projector - 2 x Teacher & 2 x Student ActivPen 50 included. ActivInspire Professional Edition available free of charge.

Value: \$3,599

Raise \$1,800

Promethean matches \$1,800*

ActivBoard 387 Pro Adjustable System & DLP Projector

Description:

ABAS387PDST- 300 Pro Range 87" ActivBoard with Adjustable Stand and DLP short throw projector - 2 x Teacher & 2 x Student ActivPen 50 included. ActivInspire Professional Edition available free of charge.

Value: \$4,399

Raise \$2,200

Promethean matches \$2,200*

**Total Promethean matching funds for any combination of qualifying products not to exceed \$3,800 per school. A minimum of \$199 must be raised through your fundraising efforts to take advantage of this promotion. Qualifying Product price does not include tax, shipping and ActivBoard installation charges, if applicable. Promethean matching funds only apply to Qualifying Product price.*

4. Ordering Product

You will be required to provide documentation of your school's fundraiser by submitting a brief letter signed by your Principal on school letterhead that confirms the authenticity of the fundraiser and the funds raised. You may access the documentation form at

<http://www.prometheanworld.com/PTA> under the heading "Document Your Fundraiser." You are encouraged to document the total amount of funds raised with the understanding Promethean only matches the first \$3,800. You are under no obligation to spend the total amount of funds raised on Promethean Qualifying Products; however, You may purchase additional products at Education Recommended Selling Price by working directly with an Authorized Promethean Reseller Partner.

Promethean will match the dollar amount You have raised, up to \$3,800 per school, towards the purchase of any combination of Qualifying Products. The total Education Recommended Selling Price of the Qualifying Products You select may not exceed \$7,600 per school for this promotion. The amount of Promethean matching funds applied depends upon the products You select. If You select a product combination that totals less than the total available funds to spend on this promotion, the remaining Promethean matching funds will be forfeited. No school funds raised will ever be forfeited.

Upon verification of the fundraiser documentation, You will receive an email from Promethean with a link to complete the order form to select Qualifying Products. The amount of money available to spend will be automatically entered in the application form and will include the money You have raised and the matching funds from Promethean. Your completed order form will be sent to an authorized Promethean Reseller Partner to finish the order process and provide any additional assistance You may require. Please be aware Qualifying Product prices do not include tax, shipping and ActivBoard installation charges, if applicable, and Promethean matching funds may not be applied to these costs. One order per school is permitted during the 2011-2012 school year. Participants from the 2010-2011 Fund Your Dream ActivClassroom promotion are welcome to participate in the 2011-2012 Build Your Dream ActivClassroom promotion.

5. Delivery of Product

Following your acceptance of these terms, execution of school fundraiser of your choice, verification of fundraiser documentation, and the receipt of an approved purchase order for Qualifying Product(s), a Promethean Reseller Partner will make arrangements for the Product(s) to be delivered to You at your expense. Should You choose certified installation of Promethean ActivBoards purchased under this promotion (which extends the warranty), You will be required to pay a separate installation fee per ActivBoard purchased. This fee shall be negotiated between You and an authorized Promethean Reseller Partner directly.

It is important to inspect your delivery to insure the correct number of boxes shipped has been received. If visible damage has occurred when products are delivered or there is a discrepancy in the number of boxes, You should add comments to the Delivery Note. In the rare occurrence concealed damage is found during unpacking and the Delivery Note is signed for at the time of delivery with no comments, You have 7 business days from the date the Delivery Receipt was signed to notify Promethean at 678-762-1500, extension 16580. The expiration of the 7 business days takes away any future rights to file a claim with the carrier and Promethean.

Should You experience problems with any Product(s), You will receive support and assistance on the same basis as Promethean's standard warranty.

6. Limitation of Liability

TO THE EXTENT ALLOWED BY APPLICABLE LAW, NEITHER PROMETHEAN NOR ANY PROMETHEAN AUTHORIZED RESELLER PARTNER WILL BE LIABLE FOR INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES ARISING OUT OF OR IN CONNECTION WITH THIS PROMOTION OR THE USE OR PERFORMANCE OF THE QUALIFYING PRODUCT. THE LIABILITY OF PROMETHEAN AND ANY PROMETHEAN AUTHORIZED RESELLER PARTNERS FOR DIRECT DAMAGES WILL BE LIMITED TO THE PURCHASE PRICE ACTUALLY PAID BY YOU FOR THE AFFECTED QUALIFYING PRODUCT(S).

7. Choice of Law and Forum

The validity, performance and interpretation of these Terms will be governed by and construed in all respects under the laws of the State of Georgia without giving effect to its conflicts of law principles.

8. General

These Terms constitute the entire agreement between the parties with respect to the use of the Product(s) provided hereunder and supersedes all prior or contemporaneous understandings

regarding such subject matter. No amendment to or modification of these Terms will be binding unless in writing and signed by Promethean.

This Promotion is not transferrable, cannot be combined with any other offer from Promethean and may not be used to receive credit for previous orders.

Offer does not include shipping, installation fees or applicable taxes.

Offer available while supplies last.

Promethean reserves the right to change, modify or discontinue this Promotion at any time.

Only Qualifying Products listed under Section 3 are available through this promotion. No product exceptions allowed. No quantity exceptions allowed that would cause You to exceed the total dollar amount documented and available to spend.

If any court or competent authority finds that any provision of this Promotion (or part of any provision) is invalid, illegal or unenforceable, that provision or part-provision shall, to the extent required, be deemed to be deleted, and the validity and enforceability of the other provisions of this Promotion shall not be affected. If any invalid, unenforceable or illegal provision of this Promotion would be valid, enforceable and legal if some part of it were deleted, the provision shall apply with the minimum modification necessary to make it legal, valid and enforceable.